Kelly Fomalont

226 Sussex Blvd

Broomall, Pennsylvania 19008

Cell: 484-343-2936

kellfom@gmail.com

KEYWORDS

Mentor, marketing, market research, writing, community organizer, psychology major, economics minor, public and professional writing certificate, study abroad, student coordinator, twitter, facebook, pinterest, instagram, fundraising, teacher, blogger, willing to travel, Adobe Photoshop, Adobe InDesign, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, conversational in Spanish, team player, volunteer

EXPERIENCE

Marketing intern, The Children’s Institute of Pittsburgh (Pittsburgh, Pennsylvania) January 2015 to present

Write Facebook posts, Tweets and blog posts

Create articles and signage for internal distribution using Adobe Photoshop

Research for marketing statistics using different search engines

Update website content

Collaborate with development team for Highmark Fundraising Walk

Blogger, Winking Owl Writing (Pittsburgh, Pennsylvania)

January 2015 to present

Educate nonprofessional writers about writing

Contribute tweets

Student coordinator, Eye to Eye (Pittsburgh, Pennsylvania)

August 2014 to present

Manage after-school program for middle school students with learning disabilities and ADHD

Raise funds through benefit gala

Moderate and participate in discussion panels and trainings for students and faculty

Cultivate online community with Facebook and Twitter posts

Community organizer, Eye to Eye (Pittsburgh, Pennsylvania)

August 2013 to December 2014

Organized bonding events for mentors

Mentor, Eye to Eye (Pittsburgh, Pennsylvania)

August 2012- December 2014

Mentored students with learning disabilities and ADHD

Guided student to a successful future using art projects

RELEVANT COURSEWORK

Persuasive writing in advertising and fundraising, professional uses of social media, creative corporate writing, psychology of personality

SKILLS

Microsoft Word, PowerPoint, Excel, Outlook, Adobe Photoshop, InDesign, Mac, PC

Conversational in Spanish